



# PROSPECTUS

Date: **June 26-29, 2025**



**Sponsorship and Exhibition  
Manager**

Ms. Reut Portugal

**[rportugal@paragong.com](mailto:rportugal@paragong.com)**



**INSPIRED**

July 4-7, 2024 | Porto, Portugal

# CONGRESS INFORMATION

Date: **June 26-29, 2025**

Venue: **Catalonia Barcelona Plaza Hotel, Barcelona , Spain**

Congress Language: **English**



# Welcome Letter

Dear Colleagues,

On behalf of the organizing committee, it is my pleasure to invite you to the **3rd Congress of the International Society of Pediatric Respiratory Diseases (INSPIRED)**, taking place from **June 26-29, 2025 in Barcelona**. This international congress is the only one being dedicated to pediatric respiratory diseases, bringing together experts, professionals, and researchers in the field from all over the world.

The 2nd INSPIRED meeting in 2024 was a great success, attracting nearly 450 participants from 60 different countries. The congress features a diverse range of topics through interactive sessions, panel discussions, and workshops. Attendees have the opportunity to network with peers and industry leaders, engaging in meaningful exchanges to address the challenges and opportunities in our field.

We invite your participation in INSPIRED 2025, which we expect to gather 600 participants from around the globe. Your presence will contribute significantly to our goal of improving respiratory health for children worldwide.

**We look forward to seeing you in Barcelona, June 26-29, 2025!**

**Prof. Eitan Kerem**  
**INSPIRED, President**



# ATTENDEE PROFILE

- ❖ Pediatric Pulmonologists
- ❖ Pediatric Allergologists
- ❖ Pediatricians
- ❖ Neonatologists
- ❖ Pediatric Intensive Care team members
- ❖ Pediatric Nurses
- ❖ Trainees in Pediatrics
- ❖ Residents in Pediatrics
- ❖ Family Medicine Physicians
- ❖ General Practitioners
- ❖ Physiotherapists
- ❖ Pediatricians working in primary care, community care & hospitals

## TARGET REGIONS

### Local

Europe

### Global

USA & North America

Middle East

Asia-Pacific

Latin America

Africa

## EXPECTED NUMBER OF PARTICIPANTS

# 600

# CONGRESS TOPICS

- Asthma and allergy
- Community acquired pneumonia and its complications
- Bronchiolitis, bronchiolitis obliterans and effect on adult lung morbidities
- New vaccines
- Respiratory infections – mycoplasma, chlamydia, fungi and others
- Lung microbiome
- Cystic fibrosis (CF)
- Tuberculosis and non-tuberculous mycobacteria
- Diagnosis and management of congenital anomalies
- Interstitial lung diseases
- Lung physiology, lung immunology and lung development
- Control of ventilation
- Non-invasive ventilation
- Chest Wall and Respiratory Muscle Disorders
- Laryngeal and Tracheal Airway Disorders
- Gastroesophageal Reflux Disease and Eosinophilic Esophagitis
- Respiratory Disease in Children with Neurodevelopmental Disabilities
- Normal and disordered Sleep - Obstructive and central sleep apnea
- Pulmonary hypertension
- Acute lung injury
- Pulmonary function tests in infancy and beyond
- Exercise- CPET
- ARDS
- Primary Immunodeficiency and Other Diseases With Immune Dysregulation
- Pulmonary Embolism and Thromboembolic Disease
- Diffuse Alveolar Hemorrhage
- Hypersensitivity Pneumonitis and Eosinophilic Lung Diseases
- Neonatal lung disease, BPD
- Pulmonary Involvement in the Systemic Inflammatory Diseases of Childhood
- Cystic fibrosis
- PCD
- Non-CF Bronchiectasis
- Smoking prcongression
- Bronchoscopy
- Lung Imaging – US, CT and MRI
- Effect of environmental pollution
- Telemedicine
- Pediatric Lung Transplantation
- Novel Therapies

# PREMIUM SPONSORSHIP



**ANCHOR | Euro 60,000**

**X1**

**Valid until  
January 10<sup>th</sup> 2025**

## DURING CONGRESS

- 60 Minute Symposium as part of the scientific program- subject to scientific committee approval.
- 18sqm Exhibition Open Space
- \* 10x Exhibitors / Congress Badges
- 4x Social congress Passes
- Pop up messages on the congress app including promoting the symposium
- Recognition during the opening and closing ceremony & program
- Company's video in the lecture hall – upon committee approval
- Printed color Advertisement

## PRE – CONGRESS and SPONSOR FEATURES

- Clickable logo placement, logo on the congress website, signages on site and congress app
- 5 Email- blast to the participants. Content will be provided by the sponsor
- 5 Social media posts on the congress pages: LinkedIn, FB, Instagram

# PREMIUM SPONSORSHIP – CONT.



## PLATINUM | Euro 40, 000 X1

### DURING THE CONGRESS

- 45 Minute Symposium in scientific program. subject to scientific committee approval.
- 12sqm Exhibition Open Space
- 8x Exhibitor / Congress badges
- \* 3x Social congress Passes
- Recognition during the opening and closing ceremony, program and on signages
- Congress Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards
- A printed color Advertisement

### PRE-Congress and Sponsors Features

- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app
- 4 Email- blast to the participants- Content will be provided by the sponsor
- 4 Social media posts



## GOLD | Euro 30, 000 X2

### DURING THE CONGRESS

- 30 Minute Symposium in scientific program. subject to scientific committee approval.
- 8sqm Exhibition Open Space
- 6x Exhibitor / Congress badges
- 2x Social congress Passes
- Recognition during the opening ceremony ,program and on signages
- Congress badges will be branded by sponsors' logo
- A printed color Advertisement

### PRE-Congress and SPONSOR FEATURES

- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app
- 3 Email- blast to the participants- content will be provided by the sponsor
- 3 Social media posts



## SILVER | Euro 20, 000 X3

### DURING THE CONGRESS

- 6sqm Exhibition Open Space
- 4x Exhibitor / Congress badges
- 1x Social congress Passes
- Recognition during the opening ceremony and on signages
- Coffee break areas will be branded by sponsor's logo/ image -
- A printed color Advertisement

### PRE-congress and SPONSOR FEATURES

- Clickable logo placement
  - On the congress website
  - On signages on site
  - On the congress app
- 2 Email blast to the participants- content will be provided by the sponsor
- 3 Social media posts

**\*Upgrade to 60 minutes Lunch Symposium. For further details please contact the Sponsorship Manager at [rportugal@paragong.com](mailto:rportugal@paragong.com)**



# SPONSORSHIP OPPORTUNITIES – CONT.



## 30 Minute symposium

**Euro 10,000**

**Valid until 10 February 5**

Take this unique opportunity to join Inspired 2025 and effectively reach hundreds of the world's leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

**\* Topic and Speakers subject to Scientific approval**

**See below return on investment for participation.**

*\*Upgrade to 60 minutes Lunch Symposium . For further details, please contact the Sponsorship Manager*

### **Advertising Opportunity**

The company logo shall be placed as “Symposium Sponsor” on the material below:

- Congress Website
- 2 Newsletter to the Inspired database
- 1x Push Notification on congress app.  
(Includes promotion of the symposium and speaker)
- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

### **Congress Badges**

- 2 complimentary daily badges – valid to the date of the symposium



# MORE SPONSORSHIP OPPORTUNITIES



## EXHIBITION RAW SPACE 6 Sqm (3X2)

2 Exhibitor badges

1 Standard electric socket

1 Table + 2 Chairs

Coffee and refreshment as part of the congress



**Euro 4,900**

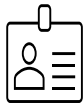
## COFFEE AREA BRANDING



BRANDING ON 2025 Inspired CONGRESS Coffee area

Your brand will be prominently displayed on the coffee stands at the exhibition area .

**Euro 4,900**



## CONGRESS BADGES

BRANDING ON 2025 Inspired CONGRESS participants badges

Your logo will be prominently displayed on the official Congress badges.

**Euro 7,900**



## CONGRESS LANYARDS

BRANDING ON 2025 Inspired CONGRESS LANYARDS

Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards

**Euro 6,800**

# OPPORTUNITIES



## CONGRESS APP

**Euro 3,000**

The sponsoring company will have the opportunity to have full recognition on the congress app.  
Including splash image on landing page, company profile, logo, contact details on the home page  
1x Push notification per day during the congress



## ADVERTISING

**Full-page colour advertisement(s)** are available in the **congress app**.

**Euro 800 per ad**

Format: Png/Jpeg

**Full-page colour printed advertisements**

**Euro 2000 Euro**



## PROMOTIONAL INSERT

**Euro 1,400 / Euro 1,800**

Inclusion of promotional material, such as leaflets distributed at the registration desk.

**Exhibitors / None Exhibitors**

Please note that the material should be provided by the sponsor and must be approved by the organizers

[maximum size A4].

# NETWORKING OPPORTUNITIES



## WELCOME RECEPTION

Euro 20,000

Exclusive Sponsorship of the CONGRESS Welcome Reception.

### Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the congress



# Sponsorship & Exhibition Form

**We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above**

Please complete the following information and return to the Sponsors Manager:

*Paragon Global*

*Reut Portugal*

Email: [rportugal@paragong.com](mailto:rportugal@paragong.com)

Company Name

Contact Name

Address

Post/Zip Code

Country

Tax Number

Telephone

Email

Website

- Name of the company - as you wish it to appear on all acknowledgments

**I would like to book the following Sponsorship Items:**

Sponsorship Item	Price Euro	
		Total

# Sponsorship & Exhibition Information

## *Exhibition Information*

A commercial and professional exhibition will take place parallel to the congress hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area. Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the congress.

## *Terms and Reservation*

Booth/Open space number might be changed once all exhibitors will be allocated.

Payment from abroad is exempt from local VAT.

Please mention below all details required for your invoice:

If several entities will split the amount to be paid, each of them should fill out a reservation form on the total amount each company will pay.

Please note: The full payment for the Exhibition/Sponsorship must be fully paid before congress. Exhibitor/Sponsorship who will not pay in advance will not be allowed to enter and participate the congress.

All bank and Credit Card charges are the responsibility of the ordering company and should be paid at source in addition to the package/space fees above.

Terms of Payment:

100% upon receiving an invoice – with signed reservation form

# SPONSORSHIP & EXHIBITION PAYMENT

## Terms of Payment

\*No reimbursement will be possible from May 1, 2025.

### Payment Methods

#### 1. Bank Transfer:

Company Name: Paragon G.C LTD

- Bank charges are the responsibility of the payer
- An invoice with full bank details will be sent.

#### 2. Payment by credit card

I hereby authorize Paragon Global to charge my credit card for services requested by myself, in the total amount listed below and obligates to not to cancel payment.

Type of card: \_\_\_\_\_

Credit card no: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

CVV Code (last 3 digits on reserve side of card or 4 digits for AMEX): \_\_\_\_\_

Amount & Currency: \_\_\_\_\_

Full name of Card Holder: \_\_\_\_\_

I.D. No. / Passport No. & Country name: \_\_\_\_\_

Signature of Credit Card Holder: \_\_\_\_\_

Date: \_\_\_\_\_

\* Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card.

### **Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by May 1, 2025, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after May 01, 2025.

**We are hereby Confirm, we have read all “Terms of Reservation” specified above, agree, and obligated to follow them all.**

First name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Signature & Stamp: \_\_\_\_\_ Date: \_\_\_\_\_