PROSPECTUS

INSPiRED 2027

5th Congress of the International Society of Pediatric Respiratory Diseases

17 – 21 JUNE 2027

De Doelen Rotterdam
Rotterdam, Netherlands

Congress Language
English

Mr. Lourenço Falley
Industry Liaison and Sales Manager
lfalley@paragong.com



Organized by
Paragon Global

A MESSAGE FROM THE CONGRESS LEADERSHIP

Welcome to INSPiRED 2027

Dear Colleagues and Friends,

On behalf of the organizing committee, I am pleased to invite you to the 5th Congress of the International Society of Pediatric Respiratory Diseases (INSPiRED), taking place June 17-21, 2027, in Rotterdam, Netherlands. Dedicated exclusively to paediatric respiratory diseases, this international congress will bring together leading experts, healthcare professionals, and researchers from around the world.

The 4th INSPiRED meeting, held in Bologna in 2026, was a great success, welcoming more than 700 participants from over 70 countries. Its varied program featured interactive sessions, panel discussions, and workshops, creating valuable opportunities for attendees to engage with peers and industry leaders and explore key challenges and opportunities in the field.

We invite you to join us at INSPiRED 2027, where we expect to welcome more than 950 participants from around the world. Your participation will support our shared mission to improve respiratory health for children everywhere.



Eitan Kerem
President of INSPiRED



Renato T. Stein
Secretary of INSPiRED



Manuel E. Soto-Martínez
Scientific Programme Co-Chair



Malena Cohen-Cymberknoh
Scientific Programme Co-Chair

Congress Topics

- **Asthma And Allergy**
- Community Acquired Pneumonia And Its Complications
- Bronchiolitis, Bronchiolitis Obliterans And Effect On Adult Lung Morbidities
- **New Vaccines**
- Respiratory Infections – Mycoplasma, Chlamydia, Fungi And Others
- Lung Microbiome
- Tuberculosis And Non-Tuberculous Mycobacteria
- Diagnosis And Management Of Congenital Anomalies
- Interstitial Lung Diseases
- Lung Physiology, Lung Immunology And Lung Development
- Control Of Ventilation
- **Primary Immunodeficiency And Other Diseases With Immune Dysregulation**
- Pulmonary Embolism And Thromboembolic Disease
- Diffuse Alveolar Hemorrhage
- Hypersensitivity Pneumonitis And Eosinophilic Lung Diseases
- Neonatal Lung Disease, BPD
- Pulmonary Involvement In The Systemic Inflammatory Diseases Of Childhood
- **Cystic Fibrosis**
- Non-Invasive Ventilation
- Chest Wall And Respiratory Muscle Disorders
- Laryngeal And Tracheal Airway Disorders
- Gastroesophageal Reflux Disease And Eosinophilic Esophagitis
- Respiratory Disease In Children With Neurodevelopmental Disabilities
- **Normal And Disordered Sleep – Obstructive And Central Sleep Apnea**
- Pulmonary Hypertension
- Acute Lung Injury
- Pulmonary Function Tests In Infancy And Beyond
- Exercise- CPET
- ARDS
- Non-CF Bronchiectasis
- Smoking Prevention
- **Bronchoscopy**
- **Lung Imaging – US, CT And MRI**
- Effect Of Environmental Pollution
- **How Can AI Be More Involved In Our Practices?**
- Paediatric Lung Transplantation
- Novel Therapies
- PCD

SCIENTIFIC PROGRAMME

Attendee Profile

- Pediatric Pulmonologists
- Pediatric Allergologists
- Pediatricians
- Pediatric Intensive Care Team Members
- Pediatric Nurses
- Trainees in Pediatrics
- Residents in Pediatrics
- Family Medicine Physicians
- Physiotherapists
- Surgeons

TARGETED REGIONS



Europe
North & South America
Asia & Pacific
Middle East
Africa

950+ Participants

PREMIUM SPONSORSHIP

Anchor Partner

x1 Available

DURING CONGRESS

- 60-minute Symposium as part of the Scientific Programme (subject to scientific committee approval)
- 18sqm Exhibition Open Space — 10x Congress Badges
- 4x Social Congress Passes
- Recognition during the Opening and Closing Ceremony & Programme
- Company's video in the Lecture Hall (upon committee approval)
- A Colour Advertisement in the Mini Programme



PRE-CONGRESS & SPONSOR FEATURES

- 5x Email blasts to participants (content provided by the sponsor)
- 5x Social Media posts — LinkedIn, Facebook & Instagram
- Clickable logo on the Congress website
- Clickable logo on signage on site
- Clickable logo on the Congress app

Special offer included in the package: private suite for 1-on-1 meetings — €6,900 including coffee

PREMIUM SPONSORSHIP

Platinum, Gold & Silver Tiers

Platinum

x1 Available

DURING CONGRESS

- 45-Minute Symposium in the scientific programme (subject to committee approval)
- 12sqm Exhibition Open Space — 8x Congress Badges
- 3x Social Congress Passes
- Recognition during Opening & Closing Ceremony & Programme
- Congress Lanyards branded with sponsor's logo
- A Colour Advertisement in the Mini Programme

PRE-CONGRESS

- Clickable logo — website, signage & app
- 4x Email blasts to participants
- 4x Social Media posts

Gold

x2 Available

DURING CONGRESS

- 30-Minute Symposium in the scientific programme (subject to committee approval)
- 8sqm Exhibition Open Space — 6x Congress Badges
- 2x Social Congress Passes
- Recognition during Opening & Closing Ceremony & Programme
- Congress badges branded with sponsor's logo
- A Colour Advertisement in the Mini Programme

PRE-CONGRESS

- Clickable logo — website, signage & app
- 3x Email blasts to participants
- 3x Social Media posts

Silver

x3 Available

DURING CONGRESS

- 6sqm Exhibition Open Space — 4x Congress Badges
- 1x Social Congress Pass
- Recognition during the Opening Ceremony & Programme
- Coffee break areas branded with sponsor's logo / image

PRE-CONGRESS

- Clickable logo — website, signage & app
- 2x Email blasts to participants
- 2x Social Media posts

PREMIUM SPONSORSHIP

Lectures & Symposia

20 Minute Lecture in a Symposium

The company logo shall be placed as "Symposium Sponsor" on:

- Congress Website
- 2 Newsletters to the INSPiRED 2027 database
- 1x Push Notification on Congress app (includes promotion of speaker and symposium with advertising sponsoring company)
- Company logo promoted on screen before the symposium starts
- Right to 1x pop up banner (600mm x 1600mm) in the sponsored Session Hall for the allocated time (company responsible for production, set-up and strike of the banners before and after the session)
- Congress Badges: 2 complimentary Daily Badges (valid to the date of the Symposium)

30 Minute Plenary Lecture

The company logo shall be placed as "Plenary Lecture Sponsor" on:

- Congress Website
- 2 Newsletters to the INSPiRED 2027 database
- 1x Push Notification on Congress app (includes promotion of speaker and lecture with advertising sponsoring company)
- Company logo promoted on screen before the lecture starts
- Right to 1x pop up banner (600mm x 1600mm) in the sponsored Session Hall for the allocated time (company responsible for production, set-up and strike of the banners before and after the session)
- Congress Badges: 2 complimentary Daily Badges (valid to the date of the Lecture)

90 Minute Symposium

The company logo shall be placed as "Symposium Sponsor" on:

- Congress Website
- 2 Newsletters to the INSPiRED 2027 database
- 1x Push Notification on Congress app (includes promotion of speaker and symposium with advertising sponsoring company)
- Company logo promoted on screen before the symposium starts
- Right to 1x pop up banner (600mm x 1600mm) in the sponsored Session Hall for the allocated time (company responsible for production, set-up and strike of the banners before and after the session)
- Congress Badges: 2 complimentary Daily Badges (valid to the date of the Symposium)

Take this unique opportunity to join INSPiRED 2027 and effectively reach hundreds of the World's Leading International Professionals by supporting our interesting Programme for both Senior and Junior Doctors, which covers in depth important clinical subjects.

60 Minute Lunch Symposium – for further details please contact the Sponsorship Manager – lfalley@paragong.com

Exhibition Space & Branding

1

Exhibition Raw Space

6sqm (3x2)

- 2x Congress Badges
- 1x Standard electric socket
- 1x Table + 2 Chairs
- Coffee & refreshments included

2

Branding on Coffee Area

- Your brand prominently displayed on the Coffee Stands at the Exhibition Area

3

Congress Lanyards

Branding

- Logo prominently displayed on official Congress Lanyards
- Sponsor produces & provides the lanyards

4

Congress Badges

Branding

- Logo prominently displayed on official Congress Badges

Advertising & Promotion

Advertising

- Full-page colour advertisement in the Congress app
- Format: PDF (single or multiple pages)

Congress App

- Full recognition on the Congress app
- Splash image on the landing page
- Company profile, logo & contact details on the home page
- 1x push notification per day during the Congress

Promotional Insert

- Leaflets distributed at the registration desk
- Provided by sponsor; approved by the Committee (max. A4)

PROGRAMME / ABSTRACT BOOK — FULL-PAGE COLOUR ADVERTISEMENTS

Back Cover (Final)	Inside Front Cover	Inside Back Cover	Internal Page

NETWORKING OPPORTUNITY

Welcome Reception

Exclusive Sponsorship of the Welcome Reception

BENEFITS INCLUDE

- ➤ Advertisement
- ➤ Branding / logo in the Congress Programme
- ➤ Full-page advertisement in the Congress Programme
- ➤ Significant branding at the Welcome Reception
- ➤ Sponsor's logo with hyperlink on the Congress website
- ➤ Name & logo on menus and Welcome Reception vouchers
- ➤ Option to brand suitable promotional souvenirs at the Welcome Reception
- ➤ 2x complimentary passes to the Congress and Social Functions
- ➤ Verbal acknowledgement at the Congress



Looking forward to welcoming you next year in Rotterdam!

Secure Your Sponsorship Today

Sponsorship packages are limited and allocated on a first-come, first-served basis.
Early commitment ensures optimal brand positioning and maximum ROI.

WHY SPONSOR INSPiRED 2027?

- ➤ Direct access to 950+ senior and junior pulmonary paediatric professionals
- ➤ A distinguished, long-running scientific Congress
- ➤ Reach across Europe, Asia & Pacific, the Middle East and Africa
- ➤ Accepted abstracts published in Acta Paediatrica, ensuring citability
- ➤ Unparalleled thought-leadership platform in child health
- ➤ Measurable engagement through app, print and on-site branding

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